The Center for the Study of International Communications (CECI), Paris and The School of Media and Public Affairs at The George Washington University (SMPA) invite you to participate in an

**International Media Seminar**  
March 12 - March 18, 2017

Hôtel Malar – 29, rue Malar, 75007 Paris. Tel: 01 45 51 38 46  
Center contact phone: 06 08 98 46 92 (portable): 01 45 00 42 83 (fixed line)

**Schedule**

Programs will be held at The American University of Paris (AUP), at 6 rue du Colonel Combes and at other sites that are mentioned in the program. The International Media Seminar is chaired by Lee W. Huebner, Airlie Professor of Media and Public Affairs at the George Washington University.

**Sunday, March 12**

2:00 pm. **BOAT CRUISE ON THE SEINE.** An ideal introduction to Paris.

5:00 - 8:00 pm. **OPENING RECEPTION** at the home of Connie and Dominique Borde, a pace setting French-American couple. Connie has authored books on topics ranging from language and cooking to the first full English translation of Simone du Beauvoir’s “The Second Sex.” Dominique has headed a leading French law firm.

With a talk by Jeff Schaefer, Chief European Video Editor for the Associate Press, and his wife, Vivienne Walt, noted war correspondent for Time magazine and other publications.  
Also: Greetings from American University of Paris CECI Scholarship Students, discussing media issues in their home countries in the developing world.

**Monday, March 13**


11:00 am -12:15 pm. **A Visit to the World Headquarters of UNESCO** (The United Nations Educational, Scientific and Cultural Organization) with Victoria Dellinger, Division of Public Affairs.
12:15 -- 1:15 pm. Lunch at the UNESCO Dining Room.

4:30 pm. Leave from the Hotel Malar to visit the Liberty Flame Monument and Paris’s La Defense Sector, a modern architectural showcase & Europe’s largest purpose-built business district.

6:00 pm. Buffet dinner at the home of Lee and Berna Huebner. With remarks by Bianca Roberts, Director of the Mona Bismarck French-American Cultural Center. And a talk on “Editing the News for a Global Audience,” by Anne Bagamery, former Senior Editor of the International Herald Tribune and the International New York Times.

Tuesday, March 14

12:30 - 1:45 pm. Cécilia Gabizon, Paris journalist formerly with the Figaro newspaper and Mme. Figaro Digital Edition, now head of La Street School, a free digital journalism education program.

2:00 - 3:00 pm. Thomas Haley, veteran Paris news photographer, formerly with SIPA Press, a leading European photo news agency.


EVENING: OPTIONAL PROGRAMS


Wednesday, March 15

9:00 am - 10:00 am. “Covering the European Economic Scene.” Anne Swardson, Editor-at-large at Bloomberg News. Formerly chief of the Washington Post Paris Bureau.

10:15 am - 11:15 am. A conversation with Alan Riding, formerly Chief European Cultural Correspondent and Chief Latin American Correspondent

11:30 am -12:30 pm. Lunch at AUP with Dominique Moisi, Founding-scholar at the French Institute of International Relations and Professor at King’s College, London. Author of “The Geopolitics of Emotion.”


5:00- 6:00 pm. Christine Ockrent, often described as the first lady of French broadcast news, was the first woman to anchor French prime time tv news. She hosted for many years the leading French current affairs program. Her executive journalistic roles have included the editorship of the leading French newsmagazine, L’Express. Her latest book is about the Clinton/Trump contest.

6:30 pm. Reception at the home of Emily Lodge and Robert Pingeon. Emily will introduce her upcoming book: “The Falcon Diaries: an American in Jordan.”

7:00 pm. At talk by Janine di Giavonni, award-winning war correspondent, frequent Vogue contributor; recent author of The Morning They Came for Us: Dispatches From Syria.

Thursday, March 16

9:00 - 10:15 am. "Covering the Fashion Scene in the World's Fashion Capital." Madeleine Czigler, fashion and culture journalist and professor at AUP and Wells College. Formerly with Canadian Broadcasting Company.


2:30 - 4:00 pm. Visit to the OECD (Organization for Economic Coordination and Development) and the OECD’s Nuclear Energy Agency (NEA). Hosted by Gulfem Demiray, OECD Communications Officer (former CECI Scholar at AUP), with NEA guests including Dr. Edward (Ted) Lazo, NEA’s Senior Radiological Protection Scientist.

5:00-6:15 pm. Showing of GWU grad student Zinhle Essamuah’s new documentary film, “The Minority Vote” which follows a number of Asian, Black Hispanic and Native American millennials during the 2017 US Presidential Election. (AUP students also invited.)
7:00 pm. Reception and talk at the home of Jim Bittermann, Senior European Correspondent, CNN. Formerly: ABC & NBC News, Paris.

Friday, March 17

9:00 am - 10:30 am. “Confessions of a Lifelong International Marketer.” Peter Barnet, Emeritus Professor, AUP, Former Executive VP at Young & Rubicam and other global ad agencies.


4:45 - 6:00 pm. Sheldon Austin, former Public Diplomacy officer, US State Department.

8:30 pm Montmartre Cabaret Farewell Dinner. La Cremaillere 1900.

Saturday, March 15

OPTIONAL EVENT: Visit to Chateau de Versailles (or other sites of interest).

CECI Scholarship students who will discuss media issues in their own countries at various points during the program will include: Lamis Aljasem, Syria; Inas Hakki, Syria; Irine Khundadze, Georgia; Othmane Mechatte, Morocco; and Nolwazi Mjawara. South Africa.